

What does a KidWind Challenge Cost?

The answer is simple — It depends.

Each site is unique with different resources in terms of local trainers, materials and prior experiences. We really try to run a decentralized organization - our organizers to most of the heavy lifting when putting together a Challenge event.

KidWind has held challenges that have had 20K budgets and ones that have 2K budgets and both can be awesome! If you have or raise the dollars, GREAT! If you need help securing the funds, give us a call. We don't have a lot of extra cash hanging around, but we have lots of practice figuring out how to get some!



Important Questions

→ **Do you have WindSenators or REcharge Instructors living near you that can help organize and execute?**

NO. Bummer - we need to ship you some help!

YES. Awesome - less travel and time!

→ **Have there been KidWind Challenges in your area before?**

NO. You'll need to host lots of trainings and get your hands on a lot of gear to give out to prospective coaches.

YES. This will likely reduce costs since you won't need to hold lots of trainings and won't need to give any gear away.

→ **Do you want to hold some kind of pre-event training?**

NO. You'll save dollars, but you may have trouble getting enough participation.

YES. You'll need to spend some money, but will likely have a better turnout.

→ **Do you want to do all the work or do you want some of staff to come and help?**

You'll save money if you do it yourself, since we will need to pay for travel and time for any staff.

BUT. It is often nice to have some expert instructors with you at the first Challenge!

→ **Do you want to provide gear and stipends to teachers?**

NO. Cheaper, but makes participation more difficult.

YES. Adds costs, but helps encourage participation.

→ **Do you want to offer prizes and t-shirts?**

NO. Cheaper - but less exciting.

YES. Fun - but costs money!

→ **Do you have a wind tunnel and Vernier data logging gear?**

NO. Less cost upfront, but we will need to arrange for an instructor to bring theirs, or you'll have to pay for us to ship one to you.

YES. Great, this will reduce costs.



Range of Cost Examples

Locals Do it All (Rare)

In Virginia, our local organizer Remy Pangle and her team raise all the money, do all the training, have all the gear and hold regional and state level Challenges on their own. KidWind does some remote assistance, posts events on our website, provides rules and offers minimal administrative support

In this scenario, local organizers raise all the funds to prepare, plan, and run the Challenge. KidWind does not raise, spend, or require any dollars.

KidWind Does Some + Locals Do Some (Common)

Oftentimes, local organizers may need KidWind or our trainers to come out and help hold a training, provide gear and manage the Challenge. The local organization has work to do as well, helping find location, judges, volunteers and mentoring teams.

In this scenario, KidWind covers most central costs and the local organizers raise local funds to pay for staffing and event logistics.

KidWind Does it All (Minnesota only)

In Minnesota, KidWind does it all. We organize, execute and evaluate all workshops and Challenges.



Money is Complicated

1. KidWind gets Grant:

\$\$\$\$ stay at KidWind → \$\$ flow to Local Org.

In some cases KidWind gets a grant and looks for local partners to hold training and challenges. In this case, we pay locals for time, connections and expertise, but we use the rest for materials, trainers and staff time.

2. Local Organization gets Grant:

\$\$\$\$ stay with Local Org. → \$-\$\$ flow to KidWind

In some cases a local group raises funds to hold an event. Those dollars can stay with the local organization, but some dollars may have to flow back to KidWind to cover materials, shipping, and instructor support, depending on the specifics of the event and experience of local team.

3. KidWind gets Grant & Locals get Grant

In this case, we have enough funds to make it all happen with some bells and whistles.

Typical Budget for Workshop and Challenge

While the budgets for trainings and Challenges can vary widely across contexts, here are some basic numbers. As we have discussed above, there are lots of factors and choices that impact these costs, so this is simply meant to give you an idea.

Workshop Budget: \$5,000 (20 teachers)

Staff Time (20 hours of staff time) Organization, execution and reporting	\$1,000
Staff Travel	\$500
Logistics, Workshop Materials & Catering	\$1,000
Classroom & Teacher Materials (\$125/teacher)	\$2,500

Challenge Budget: \$5,000 (25 teams/100 total students)

Staff Time (40 hours of staff time) Organization, execution and reporting	\$2,500
Staff Travel	\$500
Logistics, Wind Tunnels, Catering	\$1,500
Prizes or Trophies	\$500
(Optional: T-shirts - \$8-10/person)	—
(Optional: Judge Stipends - \$200/judge)	—
(Optional: Food for Judges/Students - \$10/person)	—

