

KidWind is the Power of Renewable Energy Education!

As the world is increasingly powered by wind and solar energy, it is more critical than ever that we develop a workforce and public who understands the complexities of this new power generation. The KidWind Project, an international leader in renewable energy education, has been working with educators to integrate renewable energy into classrooms for over 15 years. With its extensive network of instructors, KidWind has trained thousands of educators in ways to bring wind and solar power to life in the classroom, guided by its award winning curriculum, its unique tools and kits, and a deep passion for the subject matter.



How Can Your Company Help?

There are many ways that you can help us develop the renewable energy workforce of the future!

- Spread the word! Help us spread the word about the KidWind Challenge and trainings in to schools and students in your region.
- Volunteer! We need judges and all kinds of hands to help pull off this interactive event!
- 3. Mentor! Teams that want to participate in a local challenge often are looking for advice from wind experts. We will connect your staff with students and teachers who are looking for help!
- 4. Sponsor! Without funding we cannot host the KidWind Challenge. While KidWind does our best to raise base level funds to get things rolling, we need help from local groups to support these events. It is rare for a KidWind Challenge to be sponsored by a single group or organization; the great ones feature a constellation of organizations all interested in helping to build the workforce of the future!
- 5 All of the above!

How Will Sponsors and Partners Be Recognized?

All organizations that sponsor a Challenge or workshop will be recognized for their contribution.

Organization names and/or logos may be included on:

- KidWind Challenge website
- T-shirts, if they are produced
- Prize checks that are give to the students
- → Kits that are distributed to teachers and students
- → Emails that are sent to our expansive network of educators, parents, and renewable energy professionals.

Additionally, all sponsors are invited to have a booth or table at the event.

2018-2019 KidWind Challenge:

The Year in Review

The 2018–2019 KidWind year was amazing. It was our biggest year ever in terms of impact and fundraising.





Regional KidWind Challenges

in 22 States

250+ Local workshops, classroom visits, outreach events that impact

2K+ Educators, 50K+ Students





1K + Teams, 5K + Students

directly involved in Regional and Online **KidWind Challenges**

80 Teams, 300 Students attending WINDPOWER 2019 in Houston, TX



2018-2019 Quick Financials



Total Income

8K KidWind Central Office

136K KidWind Regional Organizers



Costs

(KidWind Central Expenses)

65K National Challenge

91K Regional Challenge Support

62K KidWind Staff





Major Highlight



50% of participants at the **National Challenge** were young women!

One of the major highlights of the year was when over 150 of our KidWind young women were recognized at the Women of Renewable Industries and Sustainability Energy (WRISE) luncheon during WINDPOWER 2019. Having our impressive young women meet a roomful of power women in the wind industry was very inspiring and we hope the moment has some impact on their career choices going forward!