

Dear Colleagues,

Following up on our earlier conversation, I am writing to inquire about your participation (and partnership) in this year's annual **EVENT TITLE**.

EVENT TITLE is a hands-on, day-long, energy innovation competition aimed at engaging **LOCAL REGION** 4th through 12th grade students and educators in meaningful exploration of wind and solar technologies and careers. This event is the regional manifestation of a national constellation of [KidWind Challenges](#) held across the U.S. This year's event will be held on **DATE** and we expect around **ESTIMATE NUMBER** area students (with their parents and coaches) to attend.

Prior to the **EVENT TITLE**, student teams work with educators to design and construct small wind turbines and solar structures. They bring these structures to the event, testing in wind tunnels and solar arrays that mimic real world conditions. Teams present their design process to a panel of expert judges and then demonstrate their contextual knowledge of renewable energy by participating in two "instant challenges". During these instant challenges, students are presented with an energy question that they must collaboratively address in real time.

Teams come in all shapes and sizes, organized by public or private schools, afterschool clubs, Scout troops, and by homeschoolers. Last year, nearly 150 students from 10 organizations attended our event, hosted by **LOCATION SPONSOR**, presenting 19 wind and 12 solar constructions. Teams ranged from a **DESCRIPTOR OF TEAM** from **SCHOOL NAME** to a team of **DESCRIPTOR OF TEAM** from **SCHOOL NAME**.

At the conclusion of the event, top performing teams are invited to compete in the KidWind National Challenge held in June at the American Wind Energy Association's annual convention in Denver. At the national event, Twin Cities teams will join nearly 500 students from across the nation to rub elbows with the wind industry as they deepen their understanding of and commitment to a renewable energy future.

As a partner and host, we would ask for your help in securing a location for the event, and connecting us with faculty, staff, and students from your Institution that might be interested in serving as judges, tinkering-experts, and on-site volunteers. Our staff will handle the registration, communication, and set-up for the event.

This truly is an incredible event that we know you will be proud to be part of!

I'd be happy to come by to talk with you about the event or to speak further over the phone!

ORGANIZER NAME

ORGANIZER INSTITUTION